

THE  
LUXE GUIDE

LAMBORGHINI MIAMI

**HOW IT WORKS**





# TABLE OF CONTENT

The Luxe Guide will be screening each candidate to be part of our directory. We will only pick the highest reputed companies, with great reviews and customer service. LUXURY BRANDS will have to prove that they have a worldwide distribution.

Independent agents will be selected according to their high-end audience and network. We will remove without notice all professional which doesn't keep these requirements at the highest standard possible.

**WHO CAN POST**

**WHO CAN POST**

**INDIVIDUALS & VIPs**

**PROFESSIONAL DIRECTORY**

**REGISTER YOUR BUSINESS**

**EXCLUSIVE AGENTS**

**PREMIUM BRANDS**

**FEES**

**CONTACT US**

**PAGE 3**

**PAGE 3**

**PAGE 6**

**PAGE 6**

**PAGE 6**

**PAGE 6**

**PAGE 6**

**PAGE 6**

# TABLE OF CONTENT

WHAT CAN BE POSTED ?	Page 3
WHO CAN POST ?	Page 5
INDIVIDUALS & VIPs	Page 7
DIRECTORY	Page 10
PRO BUSINESSES	Page 11
AGENTS	
PREMIUM BRANDS	
FEES	
CONTACT US	

# WHAT CAN BE POSTED ?

Once your professional profile will be validated you will have the option to post the following:



## CONTRIBUTIONS

All news, videos, featured articles, top 10s...



## REQUESTS

Seeking for something that is not posted yet



## OPPORTUNITIES

Business opportunities, investments...



## MODELS

Latest manufactured models



## FOR SALE

Luxury goods and estate for sale.



## FOR RENT

Luxury rentals. Estate, Villas, Cars, Yachts, Event venues...



## EXPERIENCES

Luxury experiences, Activities, Travels, Cruises, Private Dining...



## AGENDA

Upcoming luxury events, fashion shows, sports events, etc.

# WHO CAN POST ?

We are a luxury social media and the most important for us is to maintain a very high standard quality of postings and professionals. We will only give to selected professionals and their VIPs or clients the possibility to post **FOR FREE** on The Luxe Guide.

	INDIVIDUALS	VIPS	BUSINESSES & AGENTS
REQUESTS	YES	YES	YES
CONTRIBUTIONS	-	YES	YES
OPPORTUNITIES	-	YES	YES
SALE - RENT - EXPERIENCES	-	-	YES
EVENTS	-	-	YES
MODELS	-	-	LUXURY BRANDS



# INDIVIDUALS & VIPS

Individuals have access to limited actions aside from being able to contact any professional. If they have a luxury good for sale or for rent that they want to post, they will have to pick a professional that will control their listing and post it on their behalf.

VIPs are individuals that are sponsored by the professionals. The VIP level goes from 1 to 5, corresponding on the highest level of the sponsoring professional .

These VIPs will be able to post contributions, articles, videos and most important, to access some listings that are only accessible to VIPs depending on their level.

## **HOW TO BECOME A VIP**

Step 1 - Ask a professional to sponsor you as a VIP. Depending on the Luxury Level of the professional sponsoring you, you will have a different VIP level.

Step 2 - Maintain a 4\* plus review individual profile

# THE LUXE GUIDE PROFESSIONAL DIRECTORY

The Luxe Guide is created for luxury professionals to grow their online visibility and communication. Aside from linking all post from its professional, we also have the largest online luxury professional directory in the world with most google ranking page for each specific lines of business per aera.

Each of these pages has its own Search Engine Optimization on 2,000 locations. The goal of The Luxe Guide is, after Google has scrolled the website entirely, to be first on all these lines of business over 2000 locations.

**2400**

**PROFESSIONALS**

The total number of premium brands, businesses, agents, and talents who registered on The Luxe Guide.

**260**

**LINES OF BUSINESS & SKILLS**

The Luxe Guide presents, as of now, 10 categories (sectors of activity) with all lines of businesses or skills connected to this category. If your activity is not yet there, contact us so we shall add it.

**2000**

**LOCATIONS**

The Luxe Guide is a marketplace covering 200 countries and 1800 main locations worldwide. Each type of business and line of business has its specific page per location for strong SEO and google search results.

# REGISTER YOUR BUSINESS

The Luxe Guide will be screening each candidate to be part of our directory. We will only pick the highest reputed companies, with great reviews and customer service. LUXURY BRANDS will have to prove that they have a worldwide distribution.

The Luxe Guide is the #1 luxury professional directory in the world. You can apply now to be part of it. We follow a very strict criteria of quality services. We are aiming to work only with the best, not the most.

Independent agents will be selected according to their high-end audience and network. We will remove without notice all professional which doesn't keep these requirements at the highest standard possible.

## APPLY AS A PROFESSIONAL

# 1

### RECEIVE APPLICATIONS

You need to fill the contact form with all information, contact, websites.

# 2

### EVALUATION

Our team will now evaluate if your company can be part of The Luxe Guide.

# 3

### CREATION OF YOUR PROFESSIONAL PAGE

Once your profile is validated, we will now contact you and assist you customizing your professional page



# LUXURY BRANDS

The **LUXURY BRANDS** are the most luxurious businesses with global visibility and a world-renowned reputation. These businesses will have way more visibility than regular professionals.

Luxury Brands have a way stronger SEO and global since each Luxury Brand has around 1,000 ranking page on Google while regular professionals only have a unique page.

Example: As a luxury brand, Ferrari has more 10,000 Google ranking pages such as "Ferrari For Sale in Nigeria", "Ferrari for rent in New York", "Ferrari Event in Sweden" etc..



# AGENTS

## GROW YOUR NETWORK AND EARNINGS

Agents are freelance individuals selected by The Luxe Guide or employed by professionals validated by The Luxe Guide. When an individual is willing to post a luxury good or service for sale or for rent, he will have to pick an agent who will be the one taking care of posting its good or service.

The agent will negotiate in private the commission and will take care of the proper posting.

Registering as an agent will allow you to earn money and grow your listings. Independent agents will be selected according to their high-end audience and network. We will remove without notice all professional which doesn't keep these requirements at the highest standard possible.

### **APPLY AS A FREELANCE AGENT**

1. Contact The Luxe Guide
2. Pass a Test & get Approved
3. Start listing

### **APPLY AS A BUSINESS AGENT**

1. Register your business page
2. Get approved
3. Register your agents

# REGISTRATION FEES

As much as possible, we are willing to propose free collaborations with our luxury partners, this is the reason we offer the option to post a DO-FOLLOW link on your website to help our google presence.

## REGULAR PROFESSIONALS

- Can post public contributions, listings, events for free which will be posted on the selected category and country.
- Can access the Requests details
- Can register Selling Agents
- Will be part of the professional directory in the selected country
- Can access to the advertising and featuring options

USD 100 PER MONTH PER COUNTRY

or

USD 1,000 PER MONTH GLOBAL

## PREMIUM BRANDS

- Regular Professional +
- Will be part of the Premium Brands Tab
- Global SEO with the generation of more than 1,000 pages of your professional page to cover all activities and areas.
- Can post public contributions, listings, events which will be posted on the selected category in all countries.
- Can post Models

USD 5,000 PER MONTH



**SPECIAL OFFER**

**6 MONTHS FREE**

We offer a 6 month free registration for all professionals in exchange of posting a banner or an article on their professional website with a link pointing to their professional page on The Luxe Guide.

**WHY?**

As an online directory, SEO is very important to us. Having a link from reputed companies in the same industry as ours will allow us to grow up very fast on Google ranking and is very valuable to us.

# Contact

Let's work together

Get in touch with us at [contact@theluxeguide.com](mailto:contact@theluxeguide.com).  
We will help you achieve your goals through The Luxe Guide.

[WWW.THELUXEGUIDE.COM](http://WWW.THELUXEGUIDE.COM)